

WORD PLAY

Mobilizing Learning in the ELA Classroom

Jason Lobdell

April 11, 2012

Mobile2012 • Phoenix, AZ

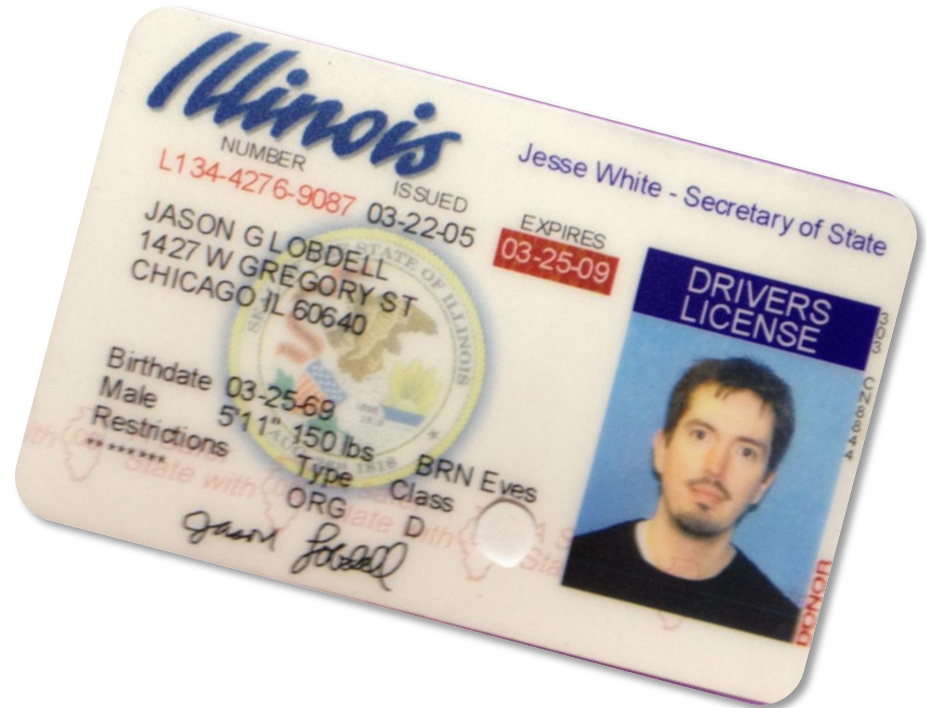
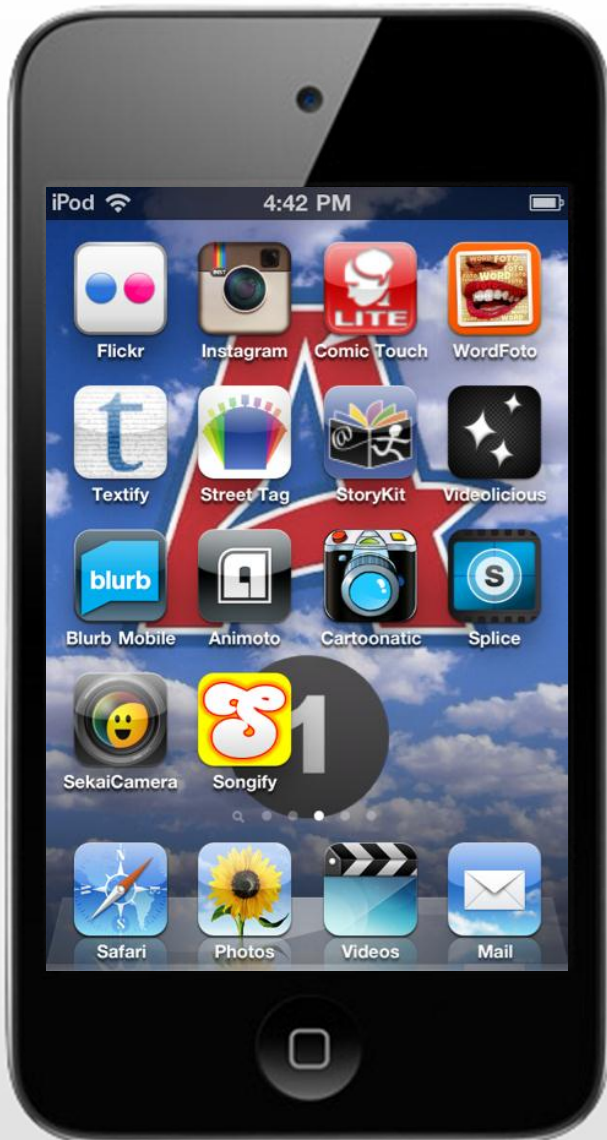
WORD PLAY

Agenda

Intro • Apps (Projects & Playtime) • Prizes!

Play!

“Loaner” iPods available for check-out in exchange for a Photo ID





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YouTube.com/MrLobdell

"Sunsetting" summer 2012: bit.ly.AHSLobdell

Under Construction: LearningSideways.wordpress.com



ARCADIA HIGH SCHOOL

PHOTO: ARCADIA NEWS



QR Code provided by the makers of



ARCADIA HIGH SCHOOL

PHOTO: ARCADIA NEWS

Arcadia Mobile Learning Team

- 7 classroom teachers
- 1 special education teacher
- 1 librarian
- Supportive parents, administrators & district tech personnel



QR Code provided by the makers of  i-nigma



I ❤️ MY CART!



OH, C'MON...
WON'T THEY
JUST PLAY
ON THOSE
THINGS?

*Actor portrayal! This teacher is actually
hugely supportive of mobile learning!*

Panel 1: A man with a mustache and goatee, wearing a blue and white checkered shirt, has a wide-eyed, open-mouthed expression. A thought bubble above his head contains the word "UMM".

Panel 2: The man's expression is more intense. A thought bubble above his head contains the word "ERRR".

Panel 3: The man is sweating profusely, with blue droplets on his forehead. A speech bubble at the bottom contains the text "WELL, SHAKESPEARE SAYS THE PLAY'S THE THING!". Above his head, the word "HELP!!!" is written in red, followed by a string of symbols: "*%#@#!".

UMM

ERRR

HELP!!!
*%#@#!

WELL,
SHAKESPEARE
SAYS THE
PLAY'S THE
THING!

A stylized, high-contrast portrait of William Shakespeare. The image is rendered in a halftone or dithered style, with a color palette dominated by dark reds, blacks, and bright yellows. Shakespeare is depicted from the chest up, wearing a white ruff collar and a dark garment. His hair is dark and styled in a typical Elizabethan fashion. Overlaid on his forehead is a yellow banner with a black border. The banner contains the text "SHAKESPEARE WAS NAUGHTY!" in a bold, black, sans-serif font. The first letter 'S' is significantly larger and colored red, serving as a drop cap.

SHAKESPEARE WAS NAUGHTY!

A close-up, high-contrast photograph of a human skull, likely a Neanderthal, showing the eye sockets, nasal cavity, and upper jaw. The image is heavily stylized with a yellow and black halftone pattern. A yellow banner with a black border is overlaid on the right side of the skull, containing the text "ANGLO-SAXONS INVENTED YO-MAMA JOKES!". The word "ANGLO-SAXONS" is in black, and "YO-MAMA JOKES!" is in red. The letter "Y" is significantly larger than the other letters in the second line.

**ANGLO-SAXONS INVENTED
YO-MAMA JOKES!**

WORDPLAY

leads to

LANGUAGE

CONTROL

Mihaly Csikszentmihalyi

Flow: The Psychology of Optimal Experience

**APPS THAT
PROMOTE
WORDPLAY**



SONGIFY



ComicBook!



WordFoto



Poetry



i-nigma

SONGIFY



- Free
- From the creators of “AutoTune the News”
- Turn speech into music automatically
- Some uses
 - Lists, Rules, Quotes, Vocab, Prom Proposals, etc.

SONGIFY



- How does it work?
 - Speak into the microphone
(it's that easy)
- What's the result?




PLAY!

ComicBook!



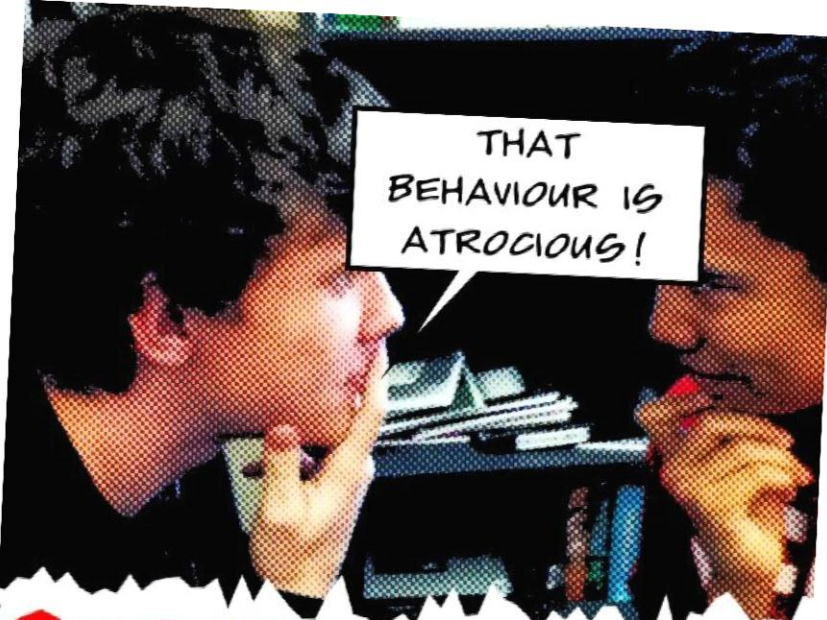
- 99¢
- Create multi-panel comic strips with photos, words, images & effects
- Some uses
 - Tell/summarize/extend a story, explore text & subtext, narrative techniques, instructions, word choice, etc.

Dynamic Diction!




I'D BE EXTREMELY
CAUTIOUS TODAY!

POW!



THAT
BEHAVIOUR IS
ATROCIOUS!

SHOCKING STORY!



INDEED
IT IS.

c Diction!



PHENOMENAL

HAVE AN EXCEEDINGLY EXQUISITE DAY!!!

OH LUKE, YOU ARE SO ENJOYABLE!

THAT SOIREE LAST NIGHT WAS EXQUISITE!

EMILY'S ESSAY WAS EXCEEDINGLY ADMIRABLE!

IT AS HORRIB 1 LOOK.

HAHAHA!

YOUR IS ATROCIOUS!

SMELL?!?

FART! ?!

MY GRADE DOWN

THOSE WERE THE MAGNIFICENT PRODS I WAS LOOKING FOR!

SHOCKING STORY

I HAVE AN EXCEEDINGLY AMOUNT OF SUPERB HOMEWORK IN HERE, SO MUCH THAT IT IS ATROCIOUS.

ADAMANTINE FABULOUSSSS.

EMINENTLY EXCEPTIONAL

SHOCKING STORY

INDEED IT IS.

THAT VILE BEAST?

SHOCKING STORY

POW!

EMILY MARGERNESS IT'S INCREDIBLY VILE TO STEAL OUR APPLE RED FOR YOUR SELF-AGGRANDIZEMENT. 1:24 PM

HOLLY GARDEN: THIS IS HOW WE THINK OF YOUR ADMIRABLE TRICKS!

*%@

BOOM!

THAT EGGY WAS SHAGAPPELLIC BABY!

POW!

APPROVED BY THE DMICS CODE

THAT WAS ABOMINABLE KATE

I HIGHLY ADMIRE MYSELF!

IM JUST A SCANDALOUS FEMALE!

AH! THAT'S IS ONE MARVELOUS STORY!

DUH!!

SCHOOL MAKES ME EXCEPTIONALLY TIRED.

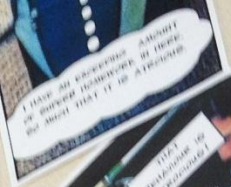
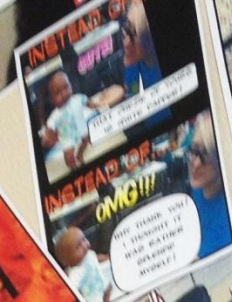
ZZZZZZZZ



wonderful
 incredible
 amazing
 fantastic
 brilliant
 superb
 excellent
 marvelous
 outstanding
 phenomenal
 extraordinary
 remarkable
 awe-inspiring
 mind-blowing
 jaw-dropping
 breath-taking
 awe-inspiring
 mind-blowing
 jaw-dropping
 breath-taking

explained
 uttered
 declared
 stated
 commented
 responded
 said
 screamed
 cried
 yelled
 roared
 bellowed
 howled
 shrieked
 screamed
 cried
 yelled
 roared
 bellowed
 howled
 shrieked

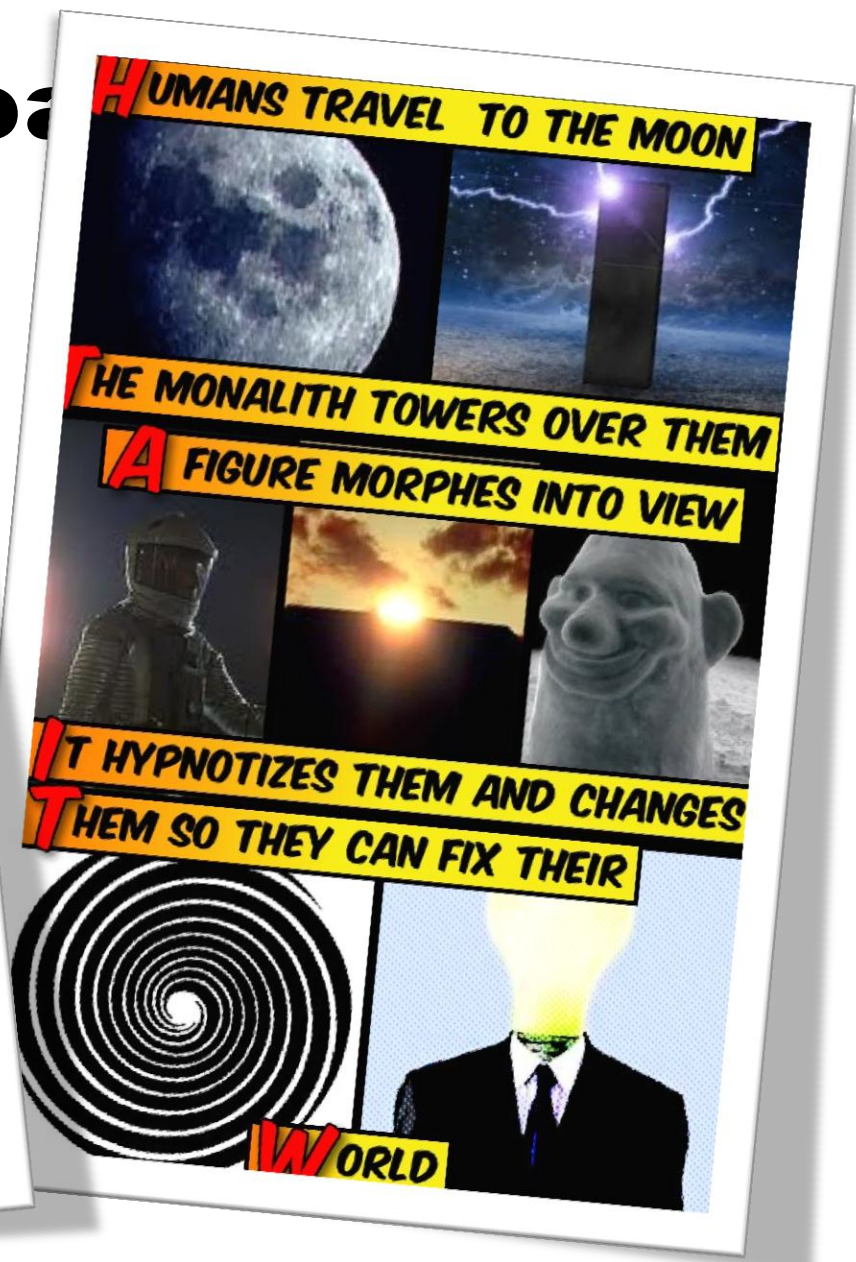
exceedingly
 profoundly
 remarkably
 powerfully
 notably
 extremely
 astonishingly
 particularly
 immensely
 overwhelmingly
 surpassingly
 amazingly
 astonishingly
 particularly
 immensely
 overwhelmingly
 surpassingly
 amazingly



2001: *YOUR* Space Odyssey



space





FOLLOW ME,
HOP IN!!



ZOOM!

HUMANS TRA

MONOLITH!!



WHATS THAT?
LETS BRING IT
TO EARTH

BOOM!



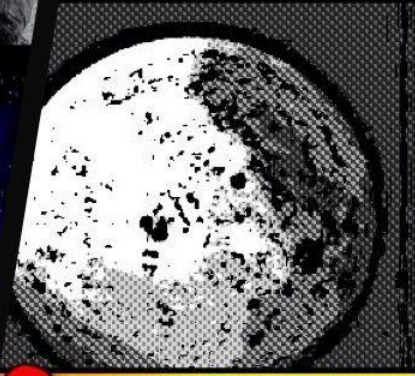
CRASH LAND
TO EARTH!

IT TAKES AWAY
THE KNOWLEDGE
IT ONCE GAVE

SHOCKING STO



ON THE MOON...



THE MONALITH TOWERS OVER THEM

A FIGURE MORPHES INTO VIEW



IT HYPNOTIZES THEM AND CH
THEM SO THEY CAN FIX THE



WORLD

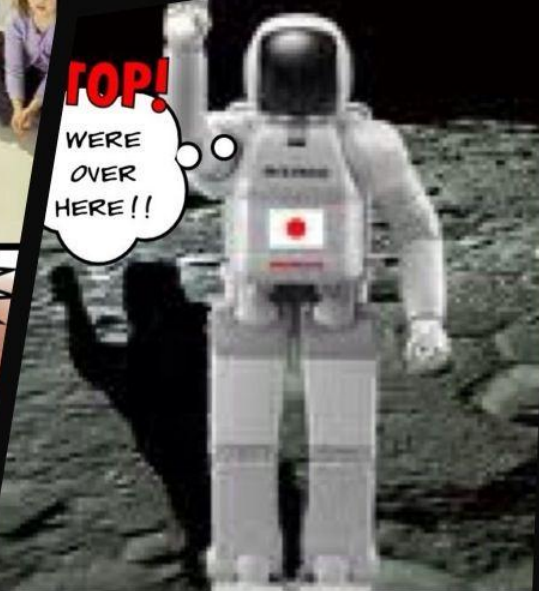
ets
onaire
ind
Mastering
the Inner Game
of Wealth
Harv Eker
D US SECRETS.



THANKS
MONOLITH YOU
RE THE
BEST



TOP!
WERE
OVER
HERE!!



OH NO!



dreamstime

Text & Subtext in *Othello*

ext

110



DON'T LIKE THAT... (3.3.35)

GOOD TIMING CASSIO



WHAT'S IAGO TALKING ABOUT?

WHAT DO YOU MEAN? (3.3.35)



HE CAUGHT ME.

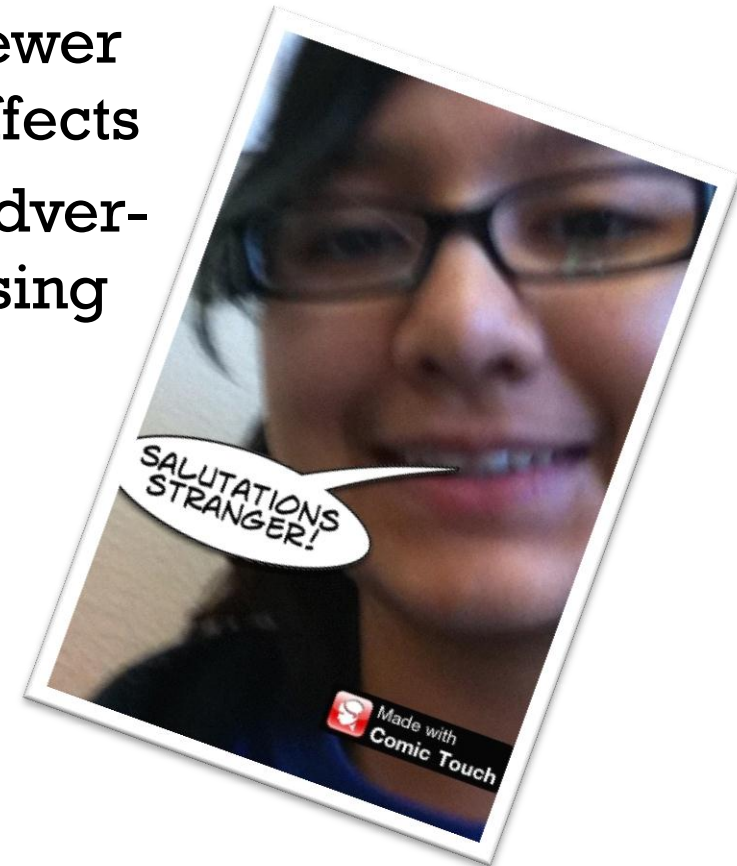
NOTHING SIR... OR IF I DID, I DONT KNOW WHAT IT WAS.

3.3.36

FREE ComicBook! **Alternative**



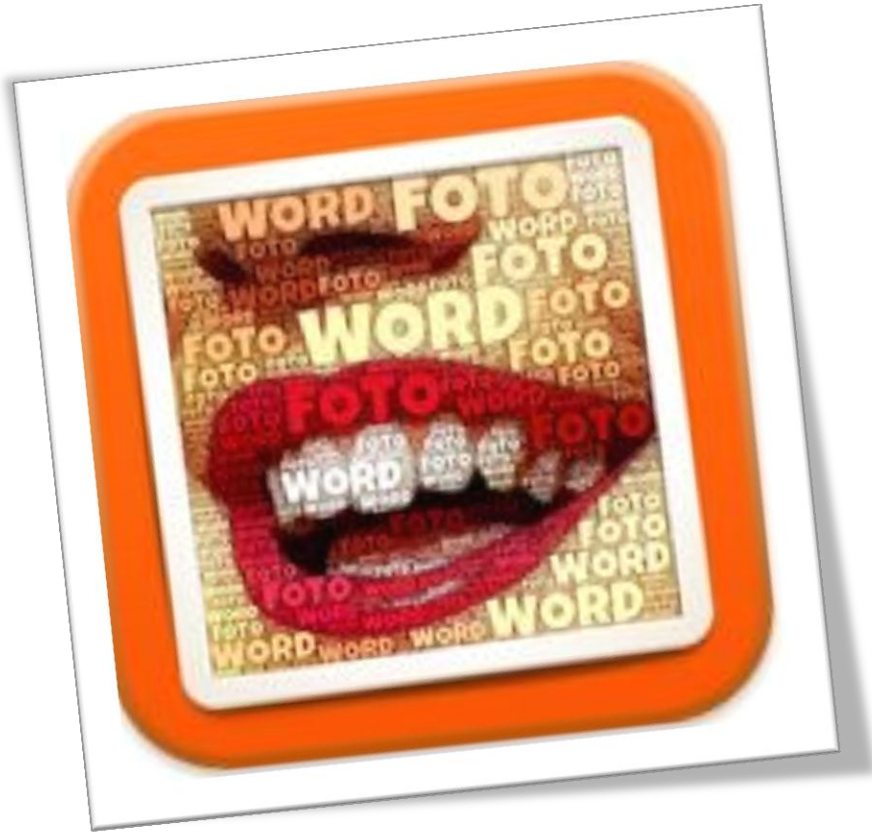
- Comic Touch Lite
 - Single-panel only
 - Fewer effects
 - Advertising





PLAY!

WordFoto

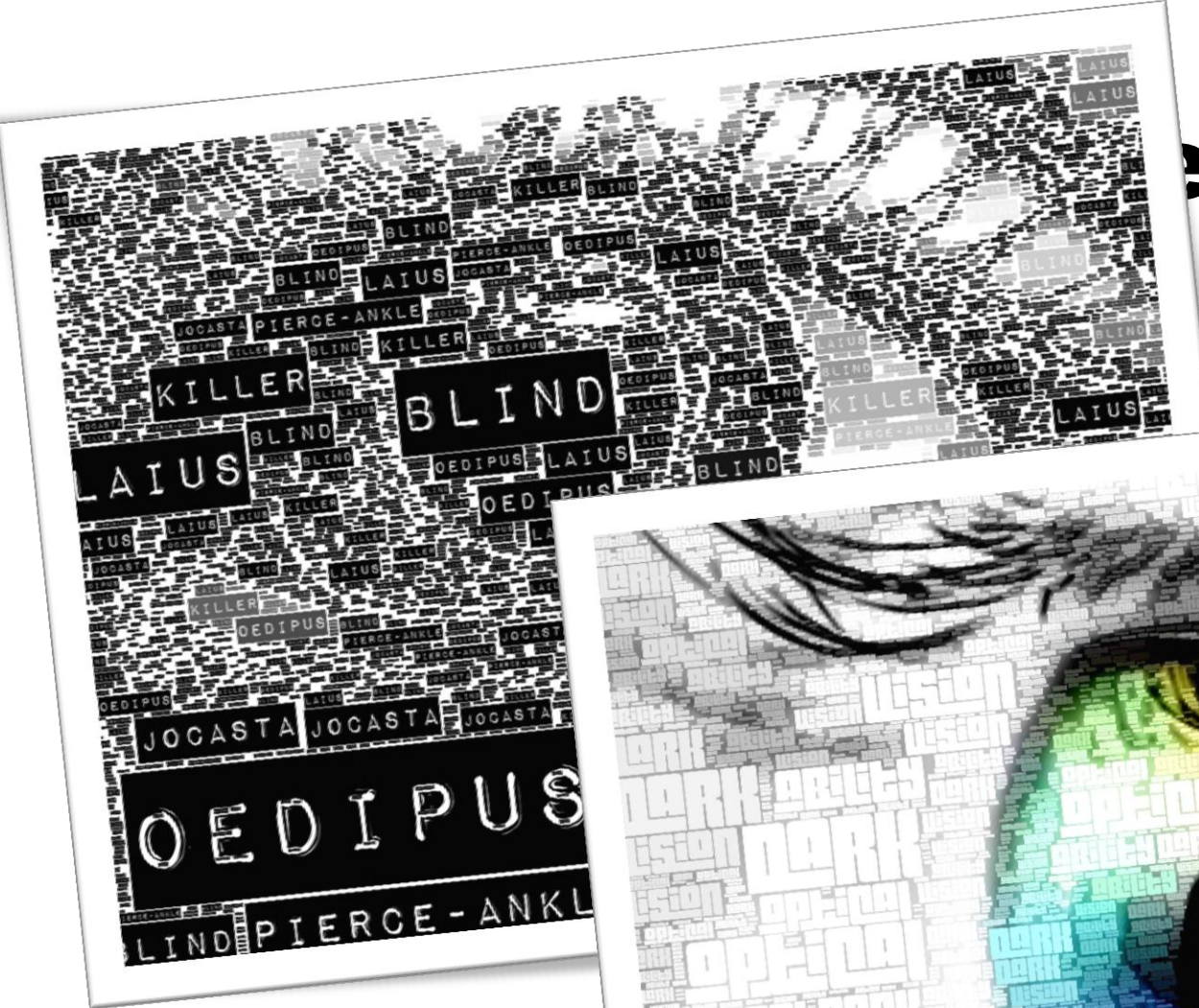


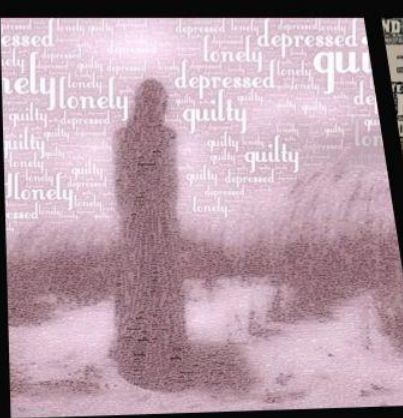
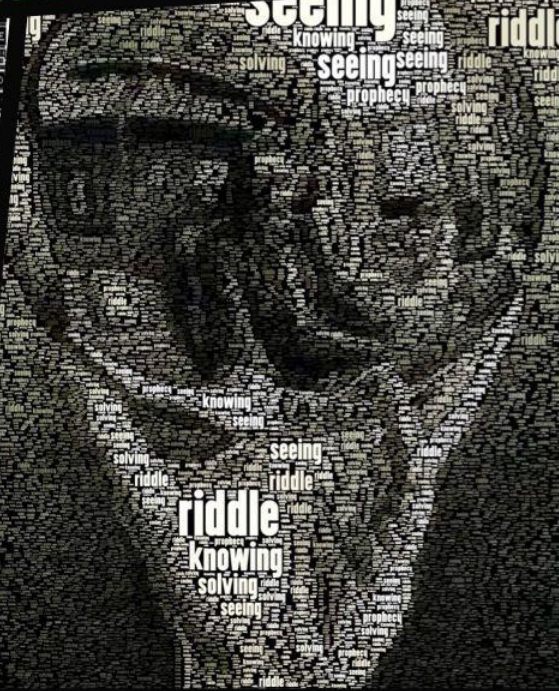
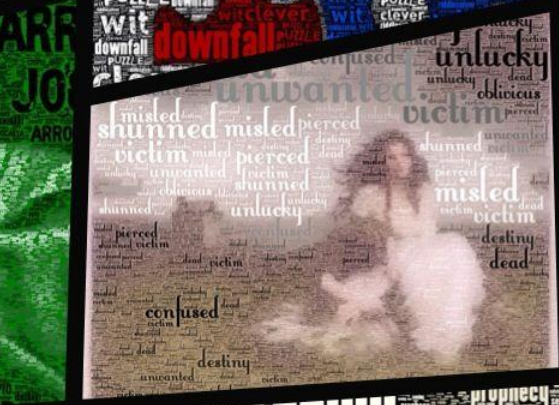
- \$1.99
- Merge photos & words to create “typographic works of art”
- Some uses
 - Introductions, concept depiction, characterization, ideation, brainstorming, idea “focusing”

Envisioning Oedipus



Oedipus

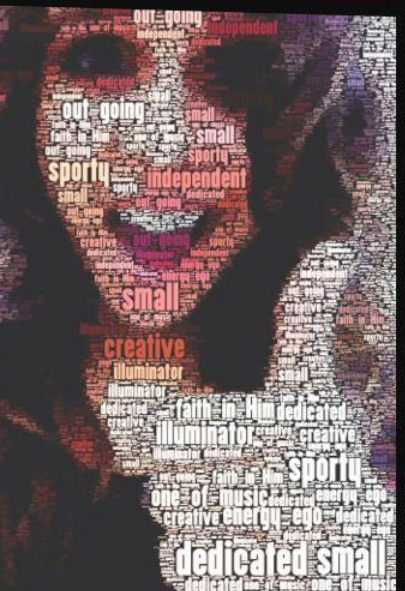
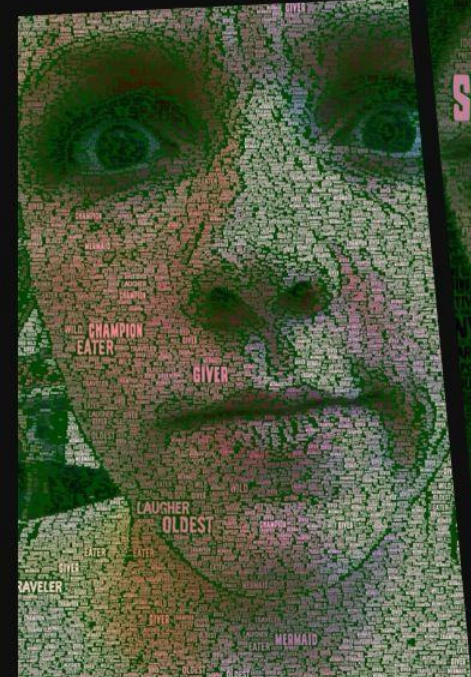
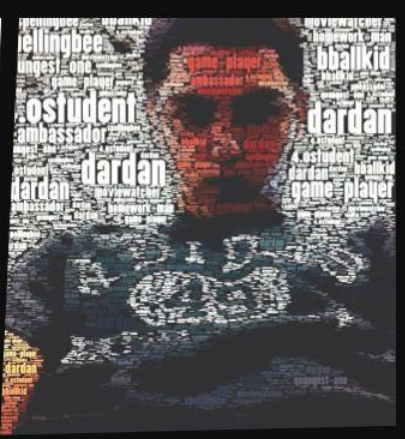




Anglo-Saxon Boasts







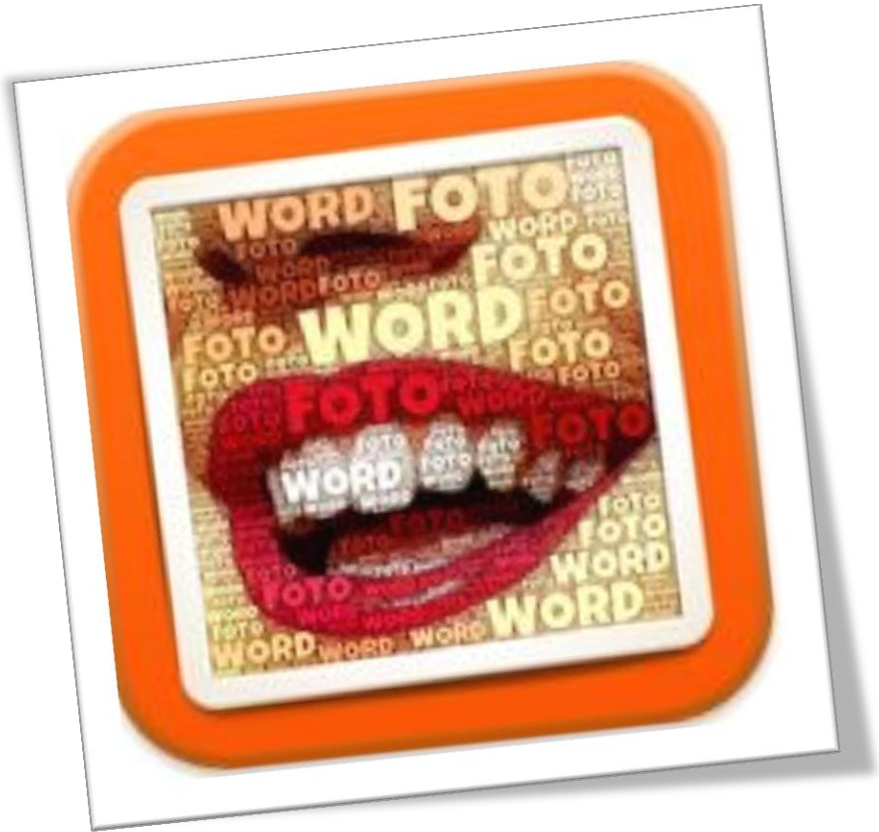


Image: Apple App Store

Poetry

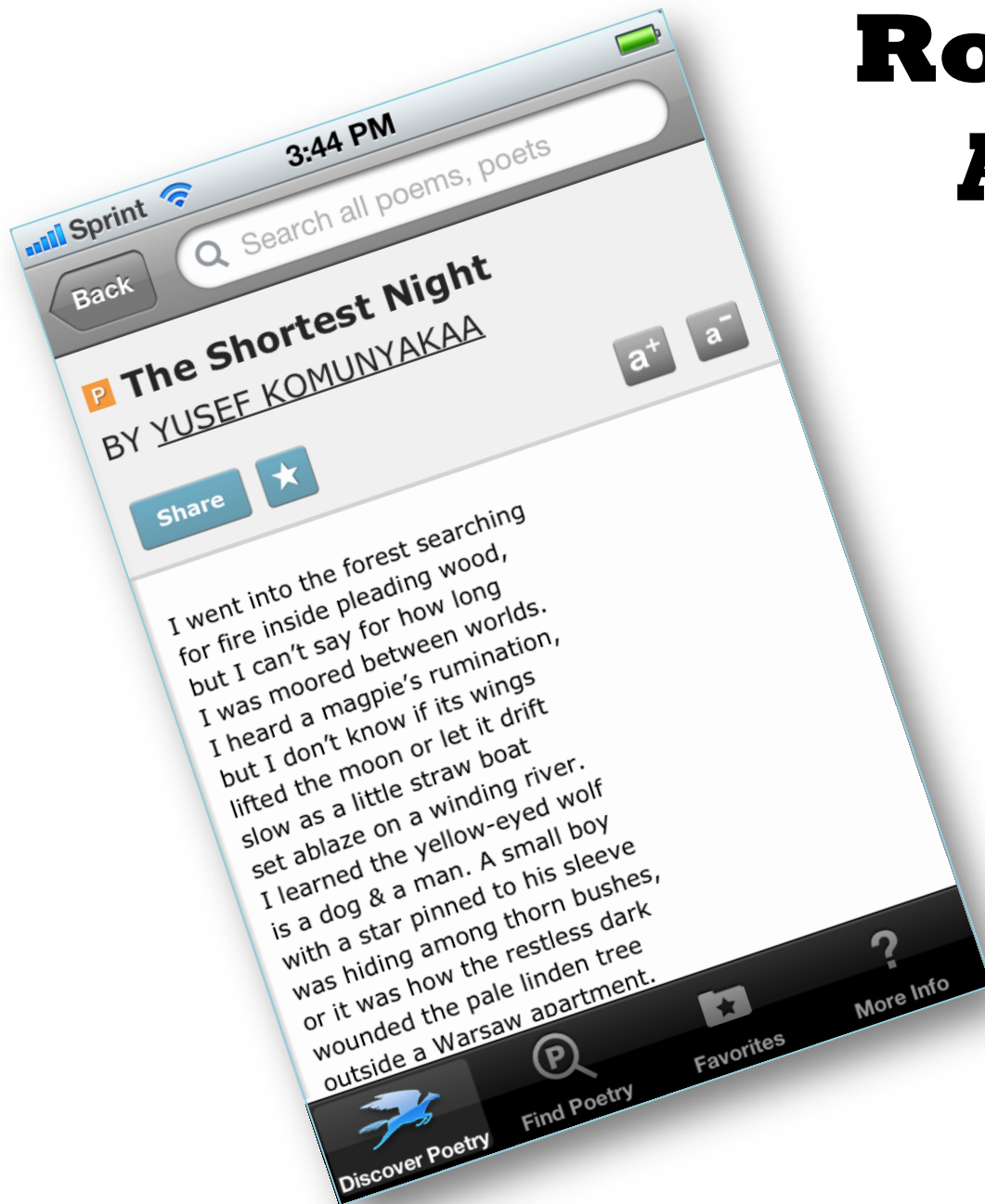


- Free
- From The Poetry Foundation
- Portable poetry (thousands of poems!) with a creative spin/shake interface, search & share capabilities
- Some uses
 - Search by form, poet, topic/tone; e-mail analyses/explications; download PDFs of Poetry Magazine for free*

Poetry



Romanticism Assessment



Romanticism

Jason Lobdell

From: ArcaIpod, Cart1C <ArcaIpodCart1C@go.susd.org>
Sent: Thursday, November 03, 2011 8:28 AM
To: Jason Lobdell
Subject: DeWulfTessRomPo

This poem exhibits nature when it talks about a field, a worm, a hawk, birds, leaves, snow, etc. This poem also exhibits melancholy when the author talks about how they know this part of their life being over. This poem also represents the common man because they are talking about summer ending and this represents a change in their life, which everyone goes through.

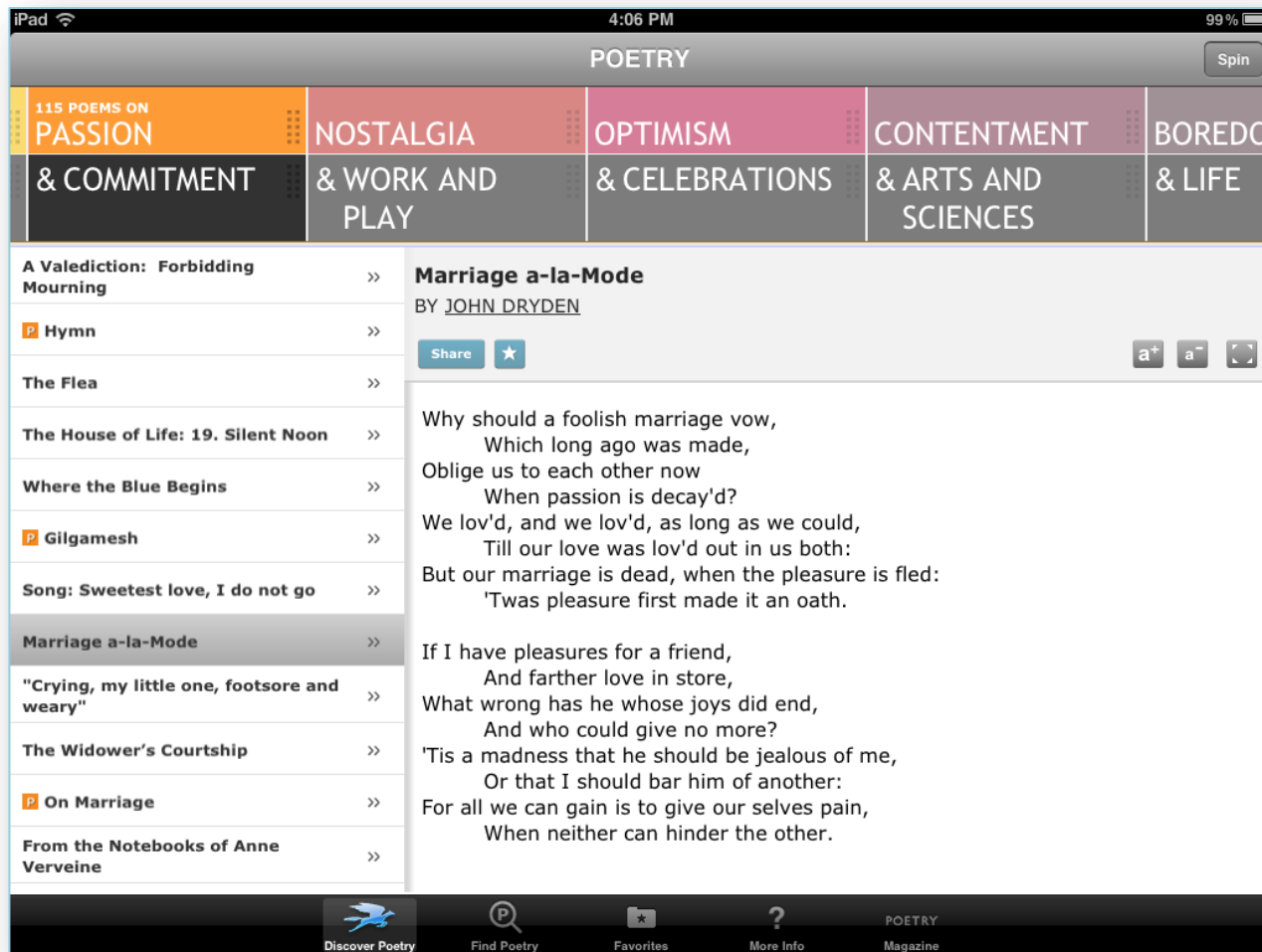
END OF SUMMER

By Stanley Kunitz

An agitation of the air,
A perturbation of the light
Admonished me the unloved year
Would turn on its hinge that night.

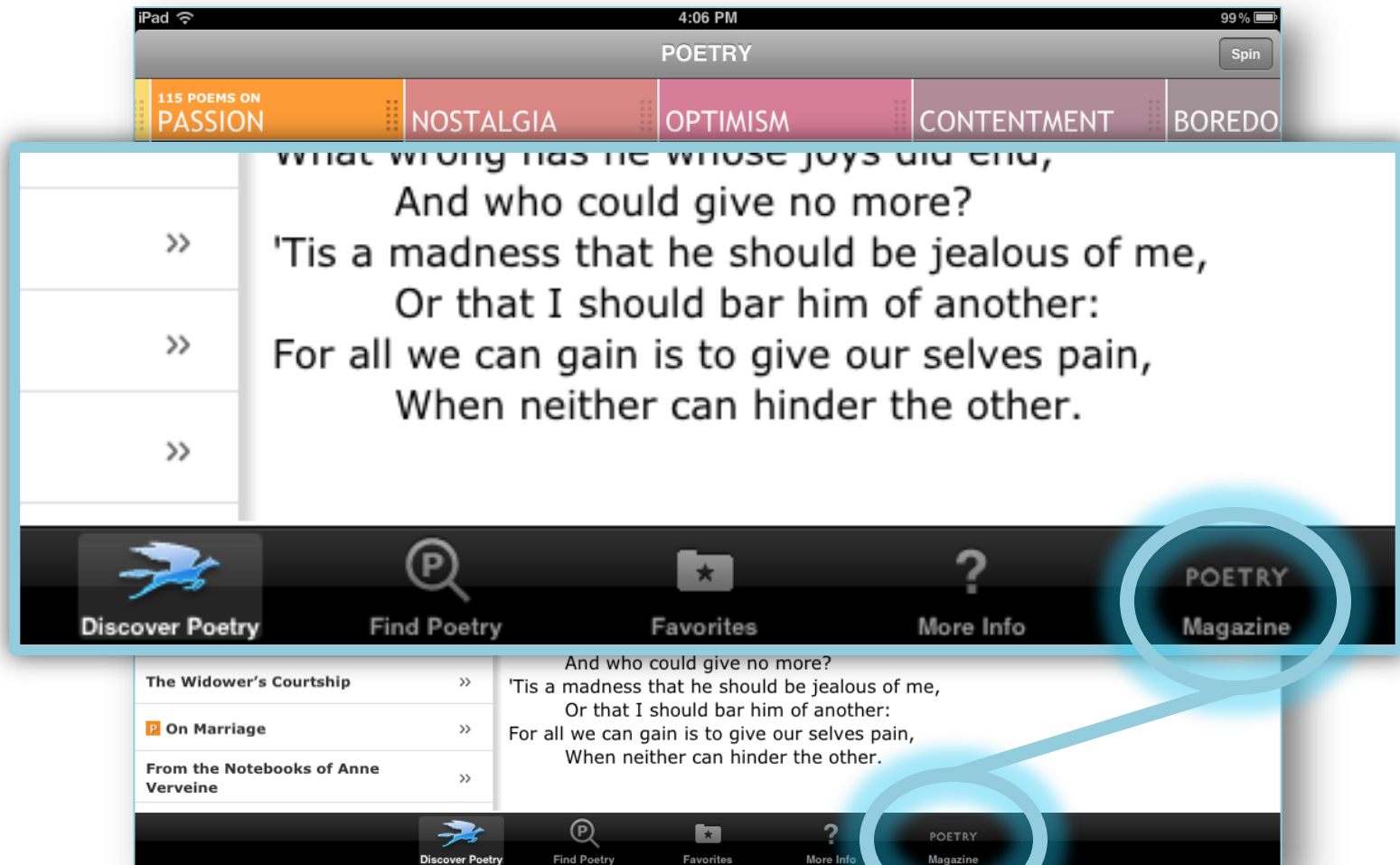
I stood in the disenchanting field
Amid the stubble and the stones,
Amazed, while a small worm lisped to me
The song of my marrow-bones.

Poetry App Tip: Get *Poetry Magazine* for Free*



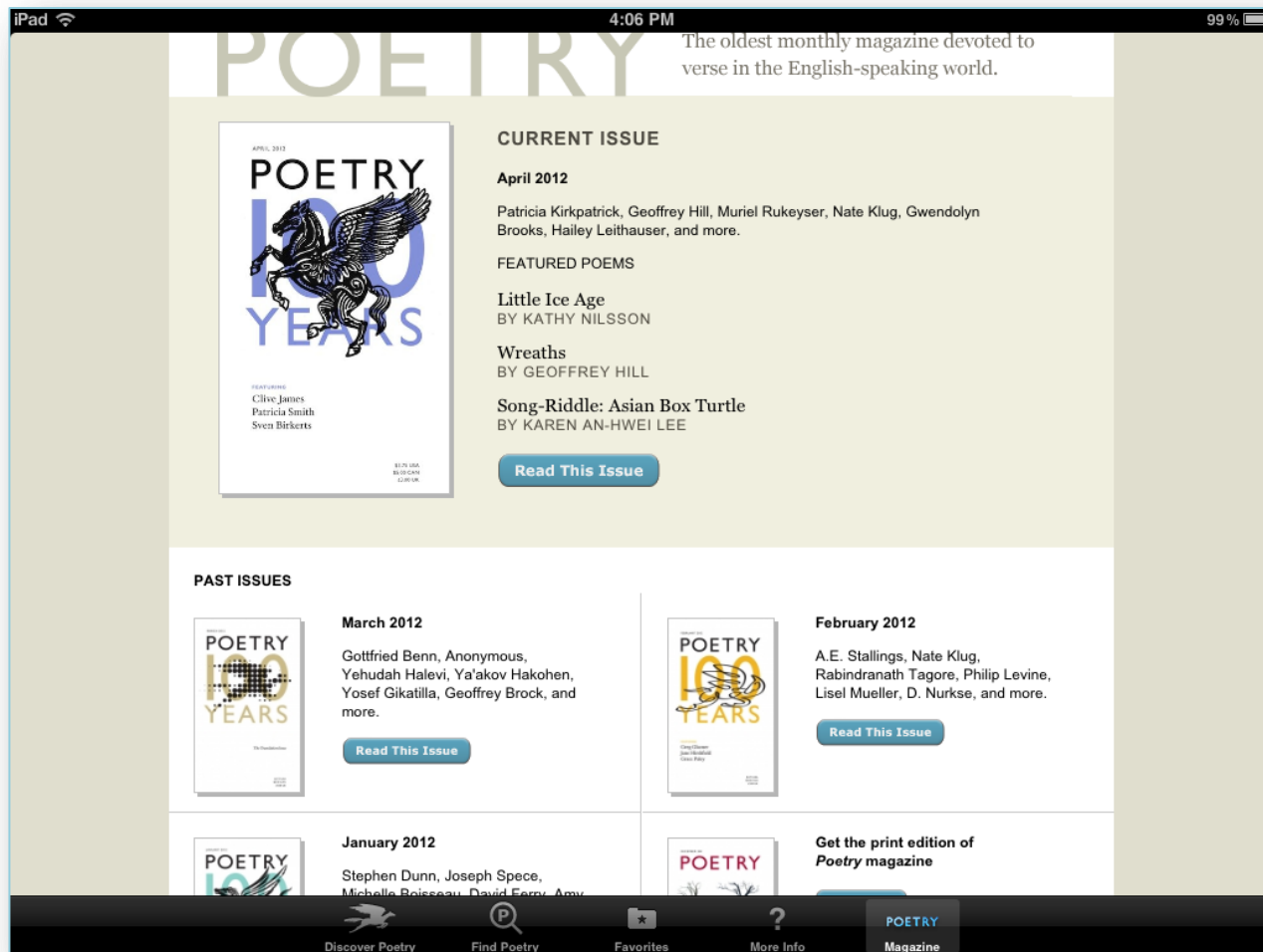
*Only on the iPad version of the app

Poetry App Tip: Get *Poetry Magazine* for Free*



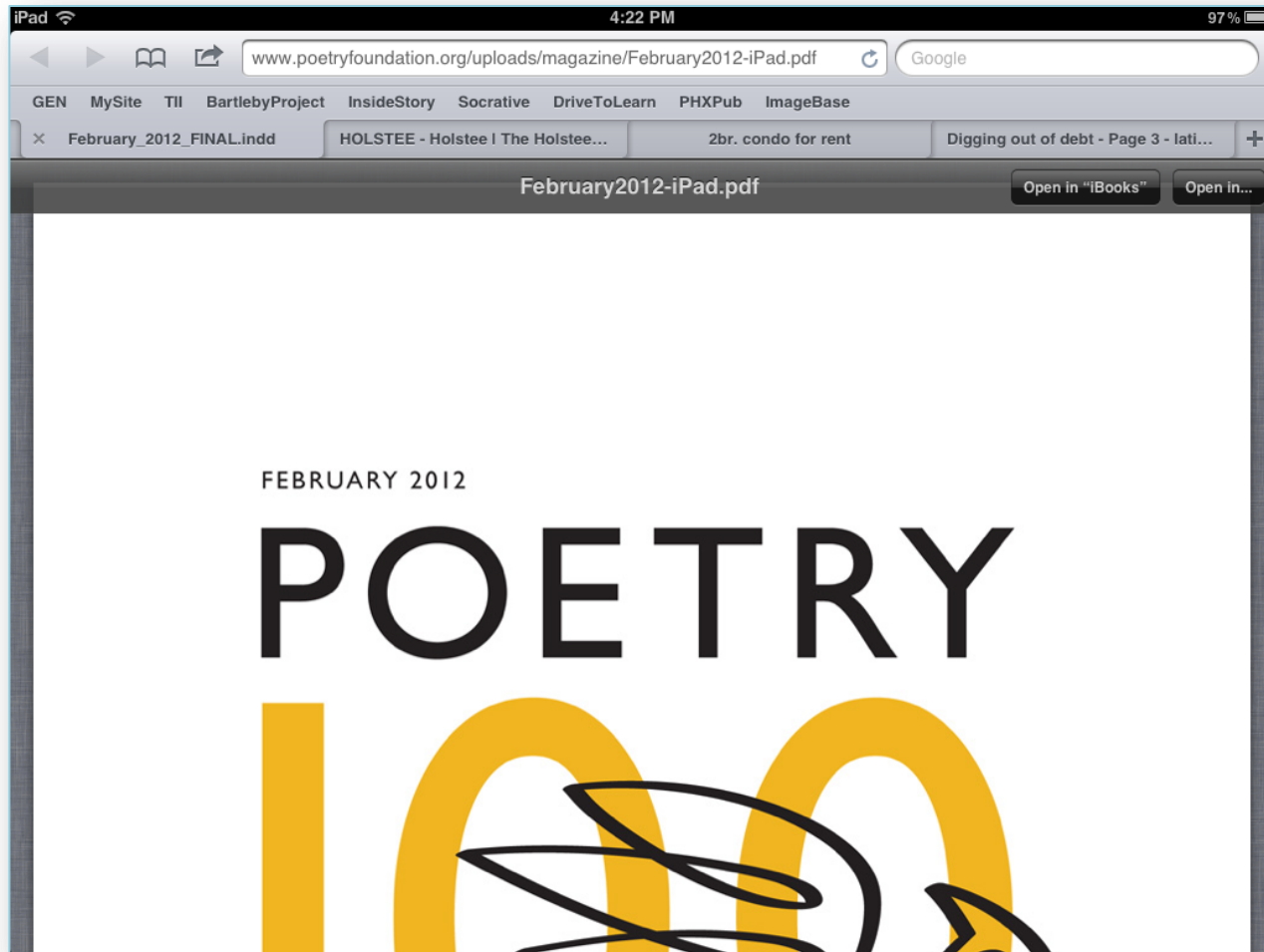
*Only on the iPad version of the app

Poetry App Tip: Get *Poetry Magazine* for Free*



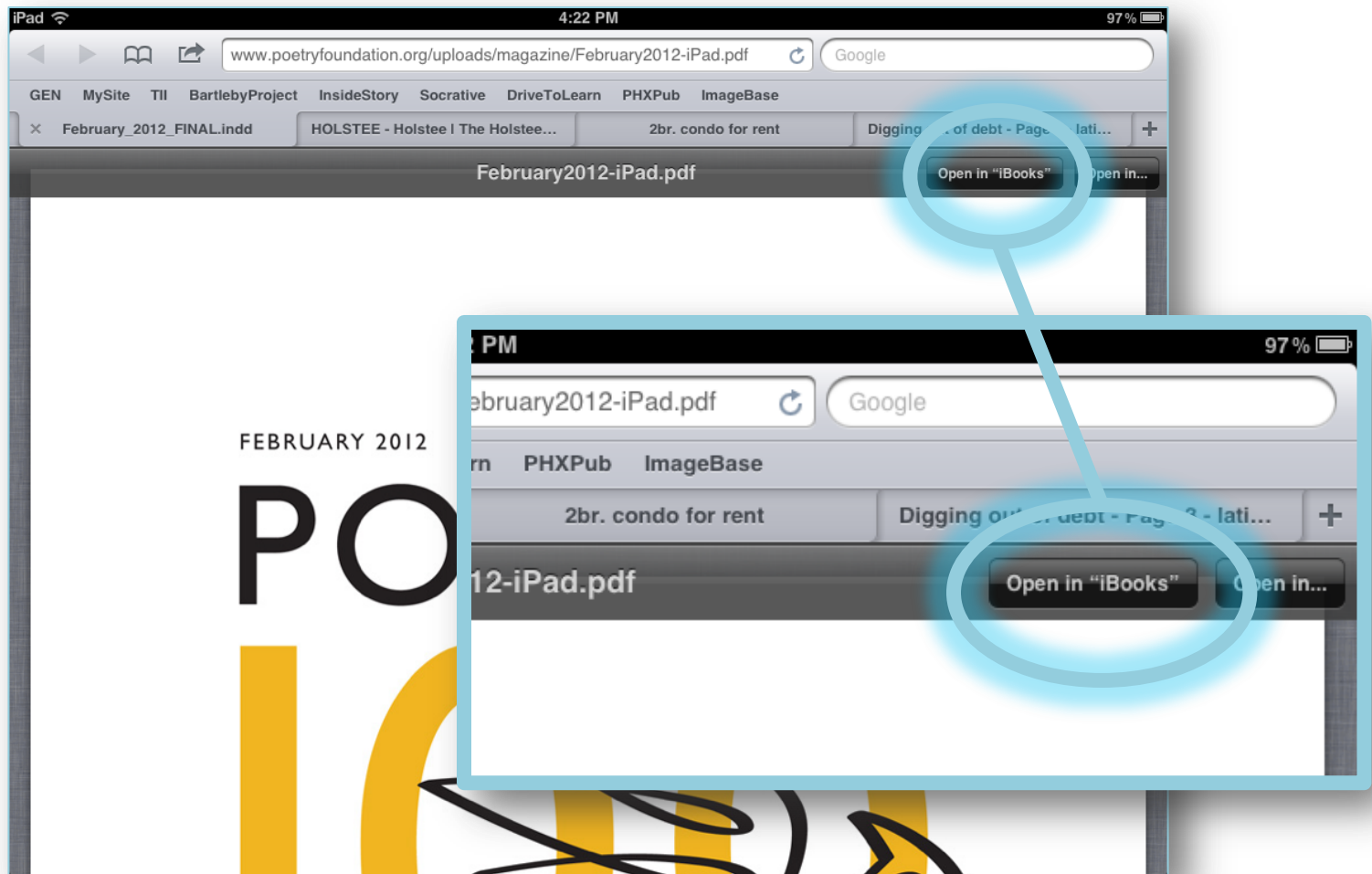
*Only on the iPad version of the app

Poetry App Tip: Get *Poetry Magazine* for Free*



*Only on the iPad version of the app

Poetry App Tip: Get *Poetry Magazine* for Free*



*Only on the iPad version of the app



INDUSTRIAL GRIEF
INSPIRE & LOVE

i-nigma



- Free
- Speedy, reliable, flexible QR Code scanner
 - IMHO: the best QR Code scanner out there
- i-nigma app + website = *virtually* send your students anywhere to do anything!
 - www.i-nigma.com

Creating QR Codes is easy @ i-nigma.com

i-nigma create barcodes QF x New Tab

www.i-nigma.com/CreateBarcodes.html

FB G GVoice Y! SUSDemail AHS MySite CCR Gen Gal SCC BB +Print TechWO BonD My Delic

3GVision Company **i-nigma** Technologies Customers News R

i-nigma

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- Campaign Manager >
- Solution >
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- Key Market Segments >
- About Mobile Barcodes >
- Create Barcodes >**
- Download i-nigma Reader >
- Success Stories >
- Barcode Reader SDK >

Create Barcodes

? Barcode Type:

Website link Encoded message Contact details Send SMS

Web address:


? Title (optional):

? Barcode Format: QR Code Data Matrix

? Size:

? Embed:

Right click on the smartcode to save it to your computer.



You can encode either a link to a website, a message to a friend, or your contact details. Then turn the information into a mobile barcode, one that can be printed on stationery, advertising or packaging, a t-shirt, or even built into a website or a Facebook page - and read by an i-nigma enabled mobile device.

Download i-nigma Reader

The n barc

Download

Cont

Using QR Codes is way more fun than using URLs

Blog Buffets

Collaborative Web Quests

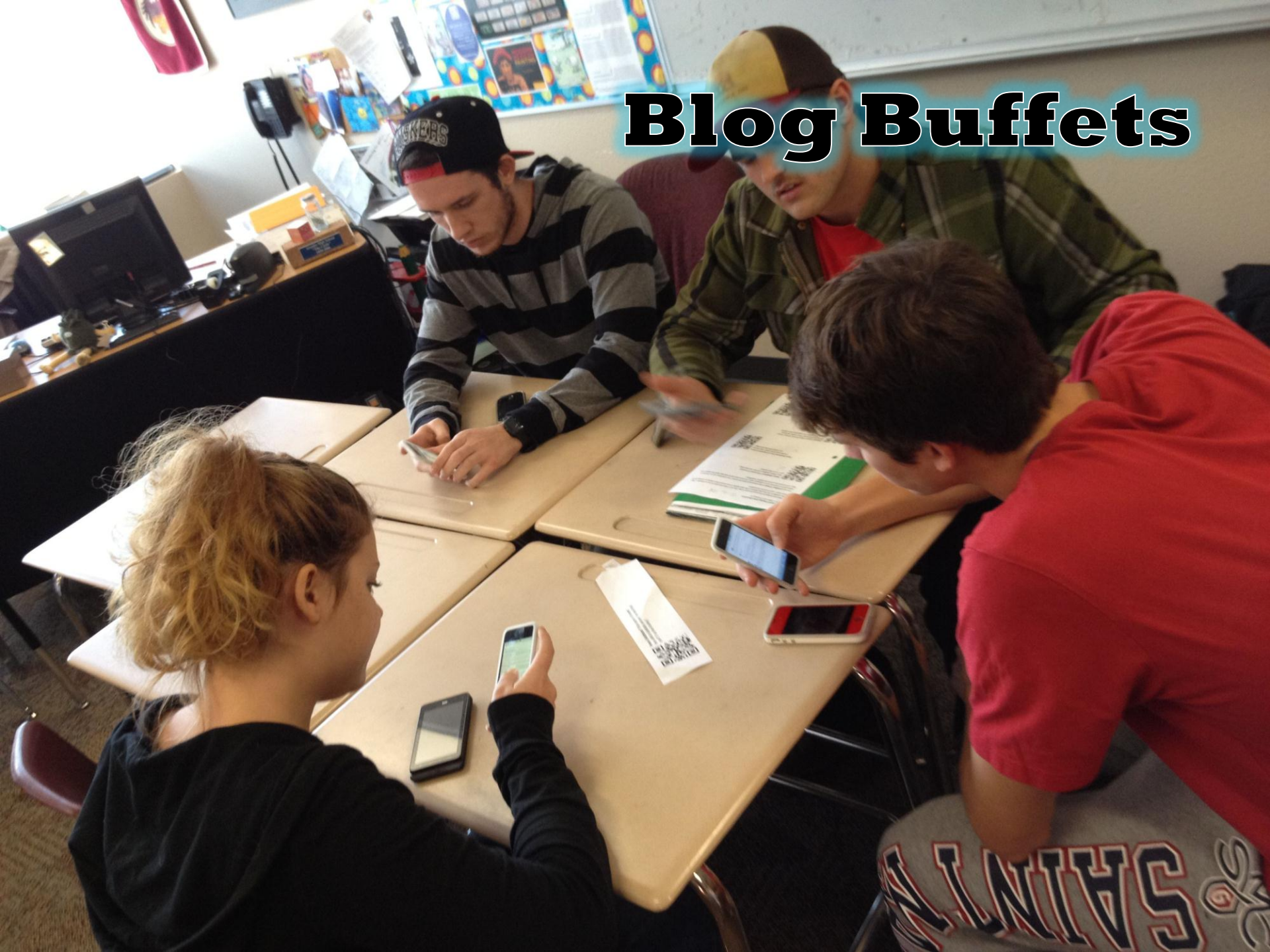
Poetry Puzzles

Blog Buffets

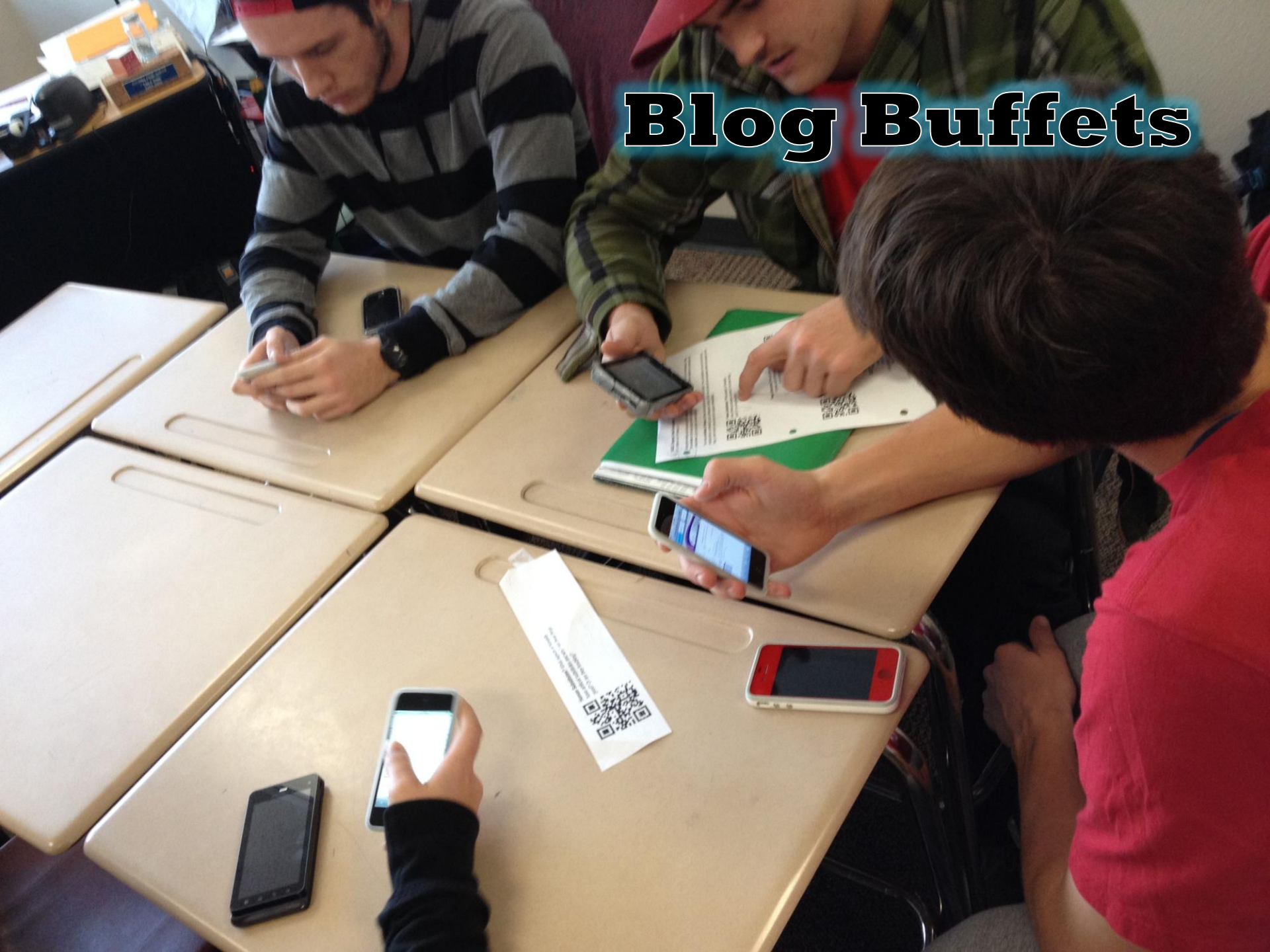


- Make social media *social!*
- i-nigma website & app + school blog site + iPods in the classroom = *real* conversations

Blog Buffets



Blog Buffets



Blog Buffets

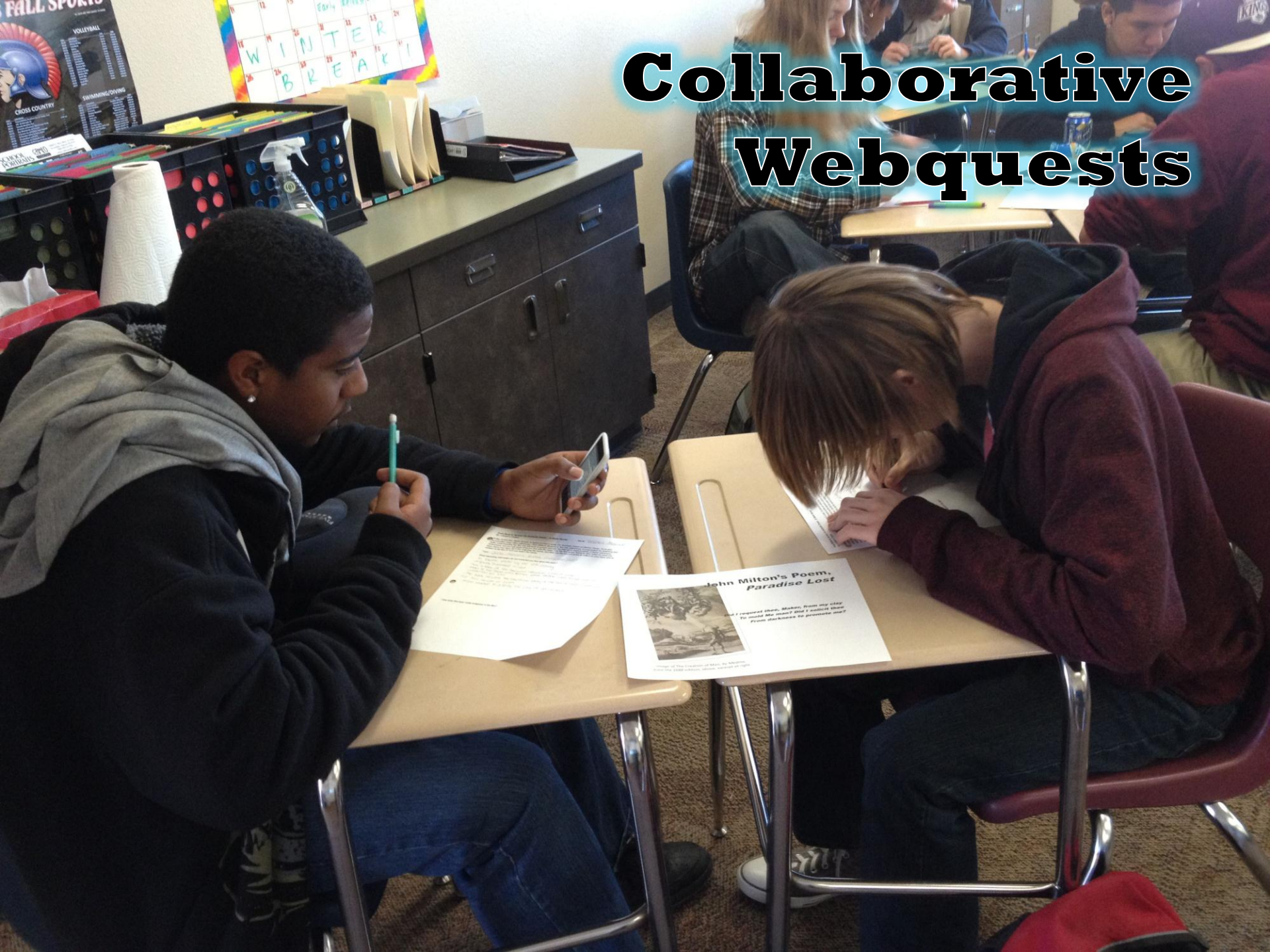


Collaborative Webquests



- Conversations about content
- i-nigma website & app + content-related sites + iPods in the classroom = *collaborative* learning

Collaborative Webquests



Poetry Puzzles










- Shared content/concept exploration
- i-nigma website & app + Google Web Publishing + iPods in the classroom = *collaborative* understanding of poetic form & content

Name: _____

Poetry Puzzles

Poetry Puzzle: Sonnets 1 Mr. Lobbell • English

In the boxes below are QR Codes which, when scanned, will reveal pieces of 3 sonnets. Works best if you have 3 iPods or smart phones per group, scan the codes and put the pieces together to reconnect each sonnet. Pay attention to rhyme scheme, the poet's use (or non-use) of meter, diction, tone and topic (including the turn) in order to decide how to reassemble each poem. There is space provided below the QR Codes for you to use the letters in the boxes to list for each poem the order in which the pieces should appear.

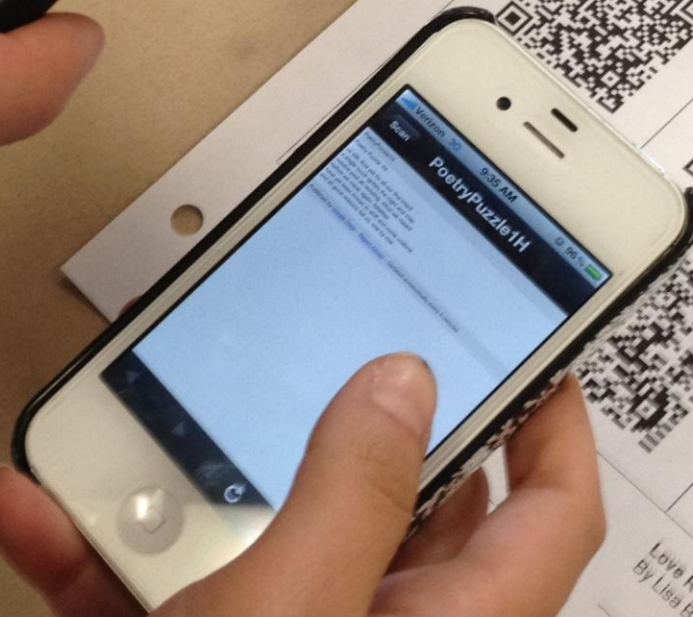
<p style="text-align: center;">A</p> 	<p style="text-align: center;">B</p> 	<p style="text-align: center;">C</p> 
<p style="text-align: center;">D</p> 	<p style="text-align: center;">E</p> 	<p style="text-align: center;">F</p> 
<p style="text-align: center;">G</p> 	<p style="text-align: center;">H</p> 	<p style="text-align: center;">I</p> 

Immortality
By Matthew Arnold

Farewell to Poetry
By Théophile Gautier

Love Recidivus
By Lisa Barnett

Poetry Puzzles



Poetry Puzzle: Sonnets 1
Mr. Lobdell • English

Name: _____

In the boxes below are QR Codes which, when scanned, will reveal pieces of 3 sonnets (works best if you have 3 iPads or smart phones per group). Scan the codes and put the pieces to reassemble each sonnet. Pay attention to rhyme scheme, the poet's use (or non-use) of meter (including the turn) in order to decide how to reassemble each poem. There is space provided below for you to use the letters in the boxes to list for each poem the order in which the pieces should appear.

A	B	C
D	E	F
H	I	

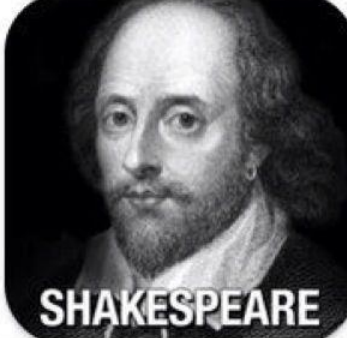
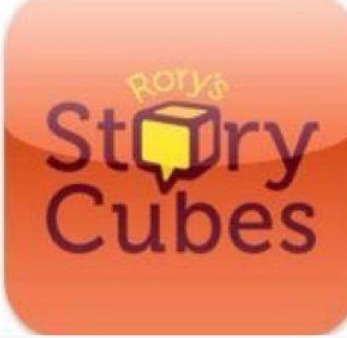
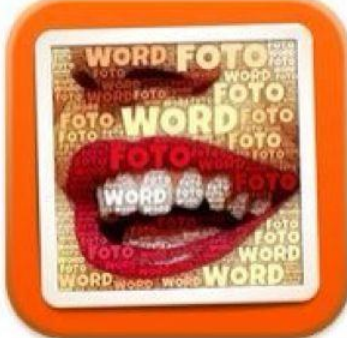
Love Recidivus
By Lisa Barnett



PLAY!

Mr. L's Must-Have Apps

For the ELA Classroom



Mr. L's Must-Have Apps

Pick Me!	Jot Not	Videolicious	Poetry	Splice
Street Tag	Safari	iRandomized	WordFoto	Dropbox
Comic Touch Lite	ComicBook!	Amazon (for "Snap It" cover searching)	Rory's Story Cubes	Songify
Shakespeare	i-nigma	Flickr	Free App Report	Pick Me! (oops-again)

Fabulous Prizes!



Winners Selected By



The iRandomized App!

Fabulous Prizes!

- Courtesy of



SONGIFY

- Download codes for



LaDiDa is a reverse karaoke app that uses artificial intelligence to help you sound like a professional singer. You SING or RAP into the phone, and LaDiDa will analyze your voice and compose music to match. Can't sing? Doesn't matter! LaDiDa can automatically tune your voice to the correct notes and add studio-quality vocal effects.

Fabulous Prizes!

- Courtesy of



The Poetry Foundation


- Mood + Subject pins
(in random combinations!)




Images:

App Logo-Apple App Store

Buttons-Busy Beaver Button Co. @ www.busybeaver.net



**TRIALS & TRIBULATIONS:
1 SCHOOL, 7 CLASSROOMS,
280 IPODS, WITH SHARON EWERS,
THURSDAY, 4/12!**

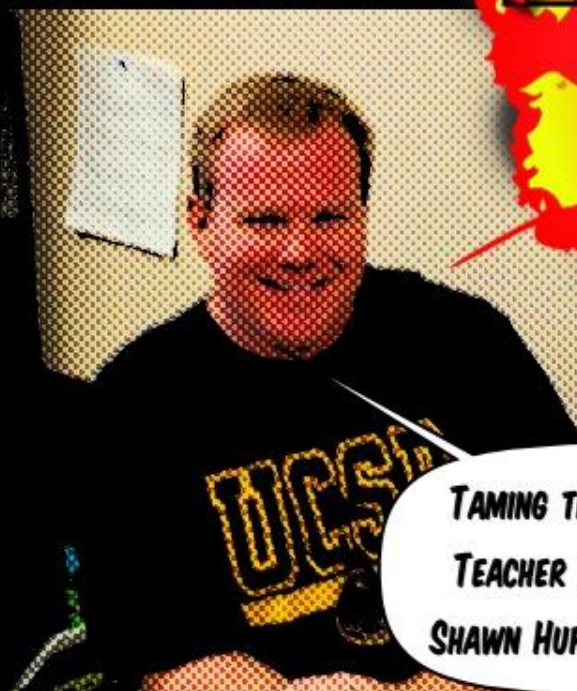


**STREAMLINING COMMUNICATIONS
IN 2NDARY CLASSROOMS - AND -
INTERNATIONAL ADVENTURES:
GLOBAL+MOBILE, BOTH WITH
MARY WALTHER, THURSDAY, 4/12!**

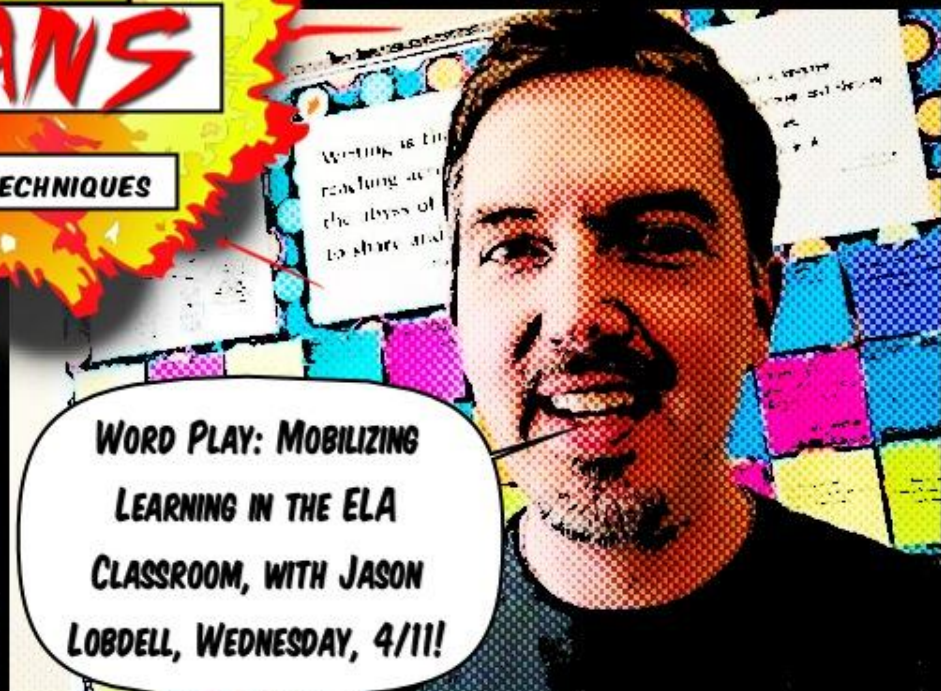


**APPS* OF THE
TITANS**

***AND TIPS, TOOLS & TECHNIQUES**



**TAMING THE MESS: A TALE OF
TEACHER PRODUCTIVITY, WITH
SHAWN HUFFMAN, FRIDAY, 4/13!**



**WORD PLAY: MOBILIZING
LEARNING IN THE ELA
CLASSROOM, WITH JASON
LOBDELL, WEDNESDAY, 4/11!**

The End

PLAY!